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FROM THE EDITOR'S DESK



Dear Readers,

Greetings !

We take great pleasure in presenting to you the second issue of the Newsletter "KLS IMER Happenings" which is dedicated to an in-depth study and inquiry into the vision of IMER and through its academic programmes and courses facilitate the learning and understanding the relevance of this institution.

We are immensely pleased to inform you all that this quarter has been of huge success for IMER. It saw the opening of a research centre, a renovated and larger gymnasium and a new look to our cafeteria.

The blood donation camp held in the college was a part of HDFC Bank's CSR initiative which earned a Guinness World Record. We thank our alumnus Shri. Vijayanand Mattikalli, from HDFC Bank, for organizing the 'Blood Donation' camp at IMER. We also thank the staff and the students for their support and making this donation a huge success.

Dr. Poornima Charantimath published two papers namely "Green Construction: Managing Construction Waste in India", and "Impact of

Student's Feedback on Teachers, Teaching Performance A Case Study".

Dr. Purushottam Bung, our Director, published a book titled "Current Status of Indian Fruit Processing Industry vis-à-vis Brazil".

A regular lecture series titled "IMER Industry Interaction" series was initiated in order to add regular industry and other input to our students. The goal is to have consistent interaction with industry players and others who excel in their chosen vocation. These interaction have been uploaded to YouTube.

Our placement record this year, despite the tough economic environment, has been excellent, as has been our students' participation in various events and festivals..

We thank all our readers for their continued support and goodwill toward IMER. We will keep you posted about happenings at IMER.

Happy Reading! Till next time....

EDITORIAL TEAM

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Gymnasium



The floor area space available to the Gym was doubled and appropriate carpeting was added to flooring. New machines costing approx. Rs. 3.0 Lakhs were purchased. Gym hours were increased to make this facility more accessible to our students and staff. Mirrors were added to sides of the Gym that did not have them and in the process enhanced the ambience. A changing room was also added. We plan to add more equipment this quarter. An instructor continues to be available to the Gym members.



Research Centre



Our college has the unique distinction of being accorded a post graduate Research Centre outside the University campus in the RCU system. With this enhancement, our esteemed faculty will be able to guide students toward Phds, and seek funding for research from various nodal bodies. 6 of our faculty are eligible for guideships. The Institute will be able to undertake various research assignments and consultancy projects from local and surrounding industry. It is estimated that approx. Rs. 3.0 Lakhs have been spent on upgrading our research centre facility.

INFRASTRUCTURE ENHANCEMENTS

April 2014



The cafeteria @ IMER

A new contractor has been appointed to provide a better food experience to our students and staff. Equipment costing approx. Rs. 2 Lakhs was purchased and provided to reduce the burden on the contractor and to be able to provide food at an affordable price.

A fresh juice counter continues to operate in the cafeteria premises.

Further enhancements are planned this quarter.



Library

Our book collection has been enhanced to include books that will add to the reading delight of our students and expand their horizons way beyond the basic business text books that the library has always been well stocked with. Interesting magazines like Foreign Affairs have been subscribed to.



DISCUSSION AREA

Furthermore, to make the whole reading experience memorable, a discussion area has been added just outside the library precincts. A coffee machine has also been provided in this area to foster discussions and interesting debates.

(III SERIES)

KLS IMER has initiated Industry Interaction Series on 13th Jan 2014 with an objective of imparting practical knowledge and experiences of successful entrepreneurs and eminent personalities from diverse fields to students. This programme acts as wonderful platform for students to interact with industry experts and get inspired by the motivational talks rendered during the sessions.



13-Jan-2014



17- Jan-2014



22 -Jan -2014



24 -Apr- 2014



30- Apr-2014

Mr. Dilip Chindak

Managing Director, Vega Group of Industries shared his experience and interacted with students to encourage their inquisitiveness about how to become successful entrepreneurs. He motivated students to be dedicated and committed towards their goals and said that right attitude is the only mantra to be successful in life.

Mr. Girish Angadi

Founder Director, Connect, Hubli, highlighted five qualities namely Communication, Confidence, Personality, Attitude and Knowledge, which are appreciated by industry today. He motivated students to develop commitment to build those qualities irrespective of their background. He further said that students must move beyond the qualification.

Guruji Pasha

KLS IMER organized mesmerizing performance by the team of differently able artists lead by Guruji Pasha from Ability Unlimited Foundation, New Delhi. Guruji Pasha had interaction with students and highlighted the objectives of "National Awareness Campaign" on celebrating abilities of differently able. He further motivated students to challenge the limits and bring out the real potential.

Mr. Pratik Jain

Passionate Golf player and Coach from Belgaum was invited to create awareness about Golf among students of KLS IMER. Pratik shared his story on how he started to play Golf as hobby and the game eventually turned into his passion. Pratik has won many national & international tournaments. He unfolded the nuances of the game and brought out the importance of the game which, opens unlimited networking opportunities. The College has announced sports scholarships for two students from our college to undertake coaching from Pratik.

Mr. Parag Saraiya

Director at ADAM Realty Partners Pvt. Ltd., Belgaum. He said that "MBA is an experience" not just the academic degree. He advised students to be practical when it comes to making choice about their career path and one has to stand by the decision that one takes. He further shared about unique nature of real estate industry and in particular about opportunities in Belgaum for real estate.

CLUBS @ IMER



Movie Club

A movie club was initiated under the leadership of Prof. Rajendra Inamdar, Prof. Mahantesh Halgatti and Prof. Shashank Hiremath to introduce good cinema to our students, foster discussion among them, and a general appreciation of this fast evolving art form.

So far movie club has shown are Modern Times and Inside Google.

Coming soon:

Ek Ruka hua Faisla, Trading Places, Kite Runner, . . .

The Reading Club

This club was initiated under the leadership of Prof. Arif Shaikh and Prof. B. K. Deshmukh. As the name implies this club strives to inculcate the apparently lost joy of reading among young Indian minds. We have had very interesting debates and discussion, post sessions of this club. It has been a great tool for widening the vocabulary base among our students. Currently we read newspaper articles. We are planning to start reading magazine articles in the next phase. Eventually we hope to cover thick books from the library.

The Yoga Club

This club is offered through our good fortune in having yoga specialist among our staff - Dr. Bung, IMER Director and Mr. Sunil Kulkarni, Librarian. These sessions are held every Sunday morning and selected yoga poses are properly displayed and taught to the student participants so that they can practice these at home during the week.

We are planning to start three additional clubs this quarter:
Finance Club, Marketing Club, HR Club

OBITUARY



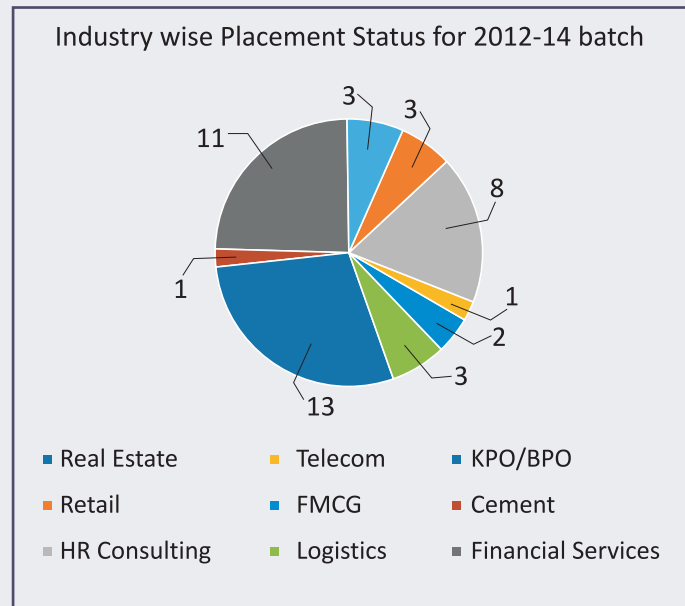
We are deeply saddened by the news that our Alumnus Mr. Chanveer Angadi (2001-2003 batch) expired on 19th March 2014 in a road accident. We pray that his soul rests in peace and God give strength to his family.

He is deeply mourned by the IMER family.

PLACEMENTS

Despite the tough economic environment, we at KLS IMER are very proud of having already accomplished 55% placements for the current batch. We are confident of reaching 100% placements by the end of the final semester for all of our students. Our students have been placed in the following Industries

We have been very active in making KLS IMER as a placement destination regardless of qualification by holding JOB fairs and pool campus drives. For example on 4 January 2014, a pool drive called Udyog Utsav was conducted for students with Bcom, BBA, BCA, BSc and M.Com qualifications. 400 participated and 100 got placed. This goodwill is very valuable to us.



Internships

KLS IMER had a very successful internship cycle this year. Many of our students interned with prestigious organizations such as Atyasaa consulting, Pantaloons, Aditya Birla, Reliance retail, Airtel, Nestle, JK Cements, etc. The feedback that we have received from these companies about our student's commitment and performance is very encouraging. These internships were undertaken in various cities such as Bangalore, Pune, Mumbai and Hubli to name a few.

Focus on Core Competency: Spoken English

Having assessed that spoken English had become a casualty of the technology and SMS Tsunami, our faculty have embarked on an ambitious effort to address this lacuna in the attribute portfolio of many of our students by engaging spoken English classes for our students. We have faith that these efforts will bear further fruit in the interview process for our students and be a lasting gift that they will carry with them.

ACHIEVEMENTS



KLS IMER students excel at MACUFE-2K14

The students of KLS IMER won the general championship at MACUFE-2K14 the management event held at Bapuji Institute of Engineering and Technology, Davangere. Ms. Pooja Joshi and Ms. Swati Kulkarni won the first place in Finance, Mr. Faizan Nandgadi and Ms. Athira K. A. won the first place in the HR event, Mr. Amit Shankargouda and Mr. Sharadkumar won the first place in quiz, Mr. Pramod Kereppanavar and Ms. Aliya Nagarkatti won the second place in CSR, Mr. Nitin Chavan and Ms. Shruti Patil won the second place in Marketing. The team consisted of all first year students. There were 14 B-Schools participating in the event.



SAMAR 2014 State Level Sports Event

The team of first year MBA students of KLS IMER participated in the state level sports event "SAMAR 2014" conducted by Chetana Business School, Hubli. The KLS IMER team comprising of : Komal Patil, Milagrine Gonsalves, Samrah Mujawar, Minal Mone, Pranali Dorkadi, Shivkumar Patil, Venkatesh Chagi, Sunil Aili, Meerasab Mujawar, Wasim Tamboli, Prakash Patil and Bhupesh Balekundri won the first prize in the event fast and furious after defeating 15 teams which participated in the event. The SAMAR 2014 had different events like hawa ke sang (kite making), sports quiz , cricket, volley ball, hotch potch ,madki tod, dog and bone(fast n furious).



IMER students excel at BAMBOOZLE AD – FEST

The students of IMER put up a wonderful performance at Bamboozle Ad-Fest, the management event held at KLE IMSR, Hubli on the 7th & 8th March, 2014. There was stiff competition with teams from Christ University, Symbiosis and other leading B-Schools. Our team consisted of first year students: Faizan Nandgadi, Milagrine Gonzalves, Sonam Mandolkar, Nitin Chavan, Rafiya Mulla and Basavaraj Tonshyal. Ms. Rafiya Mulla and Mr. Basavaraj Tonshyal won the first place in Ad-Wiz (Quiz event).



HDFC Bank's 'Blood donation' CSR initiative has earned Guinness World Record.

Blood Donation Initiative Earns Guinness World Records !

IMER was honoured to be part of this initiative.

Our students and staff donated 82 units of blood. We thank our alumnus Shri. Vijayanand Mattikalli, from HDFC Bank, for organizing the 'Blood Donation' camp at IMER.

The overall HDFC CSR initiative, of which IMER was a part, earned a mention in the Guinness World Records.



Release of 10th. Volume of Tatva

“Tatva – The Journal of Management Scholars” (ISSN No. 0973-0974) is a journal and forum of discussion of contemporary issues in management. It carries articles, research papers, book reviews and case studies. It is a peer reviewed journal and is in its eleventh year of publication. It is circulated amongst top B-Schools all over India, our alumni and practitioners in corporate India.



DIC Project

Vision 2013-2017, A Perspective Plan for Belgaum District was developed by our director Dr. Purushottam Bung and our faculty member Dr. Arif Shaikh. It was a consultancy assignment from District Industry Centre (DIC), Udyambag Belgaum. it was released on 30-January-2014 at a public event in Examba by Union MSME Minister, Shri K. H. Muniyappa .



Dr. Purushottam Bung

Published a book titled “Current Status of Indian Fruit Processing Industry vis-à-vis Brazil, A core study of Mango” published by Himalaya Publishing House (ISBN:978-23-5142-464-2) Released in the month of march 2014 across India.



Dr. Poornima M Charantimath

Contributed a module on global perspective of enterprise in the area of Indian Enterprise and along with five international contributors which ran for the first time during Sept.- Dec. 2013 at University of Leeds, UK.

She has published a case study –“Students’ feedback for evaluation of quality of technical teaching” in The Indian Journal of Technical Education, Volume 32-no.3-July-Sep, 2009, ISSN 0971-3034



Workshop on achieving Excellence in Research

The Research Centre of the institute organized a workshop on “Achieving Excellence in Research” for the faculty members of the institute on 3rd January 2014. Professor Babu Zachariah, Professor in Management from SIBER Kolhapur was the Resource person for the workshop. The main objective of the workshop was to guide the faculty members to publish at national and international levels.



Mathematics in Financial Modeling

KLS IMER organised a guest lecture by Prof. Venkatesh, Chairman & Professor, Department of Mathematics, RCU Belgaum for students of 4th semester on “Mathematics in Finance”. During his lecture he spoke on the evolution, Growth and Relevance of mathematics and mathematical formulas for ascertaining the risk associated with investments. He also explained the opportunities available in capital markets in general and in currency and derivatives markets in specific.



Unnati – 2014

A Pedagogy workshop for second and fourth semester syllabus was held on 28/March/2014. Faculty of all MBA institutes affiliated to RCU Belagavi met to discuss the methodology to be followed in delivering the course content of the various subjects offered for the second and fourth semesters.

Prof. Vishnukant Chatpalli, Chairman ,PG Dept. of Business Admin , RCU Belagavi, delivered the keynote address.



Workshop on Preparing Research Proposal

Prof. A. M. Gurav, Associate Professor, Department of Commerce and Management, Shivaji University, Kolhapur, spoke on Business Research methods. He called the faculty members to take research work mainly of social relevance. He conducted exercises on preparing research proposal to avail finance from various funding agencies.



Workshop on “E- Learning Management system – Moodle”.

The department of Computers of KLS IMER conducted a workshop on “E- Learning Management system – Moodle” on 15-March-2014.

Prof. Govind Raj Mane, Assistant Prof, KLS’ GIT, MBA Department, spoke about how an E- Learning Management system could be effectively utilized, whereby the quality of education can be measured and tracked continuously in reliable manner.



KLS' IMER sets up new Research Centre

The research centre aims to apply for major and minor research projects mainly of social relevance, engage in consultancy assignments and organize workshops for creating a Research base and raise the quality of research in this part of the country. The institute has successfully completed several market research projects to corporate houses to name a few: Philips India, ITC Limited, Asian Paints, Tata Motors, Ultra Tech Cement, Deepak Fertilizers and Gokul Milk. The institute has conducted several national level workshops and faculty development programmes for achieving excellence in research for management teachers.



SAMAGAM-2014

Youth and innovation. Youth and creativity, Youth and leadership — these are the underlying messages of SAMAGAM- the festival of creativity and innovation for young undergraduates. Samagam gave us the opportunity to teach our students to innovate and create, to work in a team, to laugh and cry together, face joy and rejection, accept appreciation. For the participants, it gave them an opportunity to introspect, unleash their potential in unique events which were tailored painstakingly to ensure learning and fun. Samagam 2014 was inaugurated by Dr. A. H. Chachadi, Retired Dean, Faculty of Management Studies – KIMS , Dharwad. 18 colleges from all over Karnataka participated in this event. The theme for this event was Relive Independence. The highlight of the event was the SAMAAJYOJANA round where the participants went on a fund raising drive for an NGO “Citizens for Society”. An amount of Rs.41000/- was collected and handed over to the representative of the NGO, Mr. Sameer Majli.



Navodyami meet

Deshpande Foundation in association with IMER organised “Navodyami Meet” at IMER on 9th march 2014. “Navodyami” is an initiative and a new program undertaken by Deshpande Foundation to promote and strengthen budding new small entrepreneurs in Hubli sandbox region comprising Dharwad,Gadag,Haveri,Belgaum and Karwar districts.

Shri Udayshankar Devarmani, Prop. Sadanand Sweets (Large scale Gokak Karadant manufacturers and retailers),Gokak spoke about his business story at the meet.

The meet was attended by around 50(fifty) budding new small entrepreneurs from the Hubli sandbox region. These entrepreneurs, once they apply for this “Navodyami” program, will be given necessary training, mentoring support and financial assistance as well.

For the Belgaum region, IMER continues to extend its support to Deshpande Foundation in this noble endeavor.

EVENTS



My story with Dr. Vijay Sankeshwar, Founder, VRL Group

On 2nd April 2014, The Indus Entrepreneurs, TiE Hubli, organized “My story with Dr. Vijay Sankeshwar” in association with KLS IMER.

Dr. Vijay Sankeshwar narrated the story on how he built his business empire-VRL Group. His story was an inspiration to all entrepreneurs wanting to be successful and he firmly believes in being a role model. Dr. Sankeshwar said success or failure in business should not be based on the profit or loss but on the profitability and customers’ satisfaction. Dr. Sankeshwar encouraged the audience to be honest and committed towards whatever they dream to be in life.

The session was attended by Executive Members of TiE Hubli Chapter namely, Mr. Vivek Pawar, President TiE, Hubli, Gautam Ostwal, VP-TiE Hubli, Santosh Hurlikoppi, Mr. Vinayak Lokur and many eminent personalities from Hubli, Dharwad and Belgaum.



Rotary Vote-a-thon

A voting awareness campaign was held in partnership with IMER by the Rotary group. Dr. Deepali Patil headed the event on behalf of Rotary.

They had three events mock-press, art-a-thon and cultural open to students of all colleges. These events were conducted over a period of four days.

Our students Aliya, Francesca, Pooja and Viraj won prizes in the competition.

ABOUT OUR ALUMNI



SUCHIN S BHAT (BATCH 2003-2005)

Suchin S Bhat serves as a Talent Acquisition Lead and Sourcing Lead for Hewlett- Packard, Bangalore. She deals with Resume Sourcing, Recruitment, Employee Referral, Team Management, Project Management and Vendor management. She is also a Resume Sourcing Lead with a team cutting across all the entities of HP. She was an APJ Talent Delegate at HP Discover 2013 held in Las Vegas. She has been awarded with APJ HRGO Excellence Award in December 2012.

Earlier she was working as a Talent Acquisition Specialist and Sourcing Specialist at Wipro Technologies where she handled end to end recruitment for support functions like Finance, Information Management Group, Information Systems, Travel, Hospitality, Shared Services etc. As contract staffing recruiter, she handled new vendor empanelment, vendor management, voluminous requirement closures, negotiations, contractor management etc. As a sourcing specialist at RPO worldwide her responsibilities would be to gather, analyze and understand the requirements, source from the different channels, initiate the talks with the candidate on the opening etc. She was associated with one of the reputed clients of RPOworldwide operational from US.

We are delighted to reach out to you through this Newsletter. As alumni of this great institution we wish to seek your contribution to newsletter in terms of articles, current happenings in industry and your professional growth as well. We will be glad to include it in our newsletter.

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