



Prospectus



KARNATAK LAW SOCIETY'S

INSTITUTE OF MANAGEMENT EDUCATION AND RESEARCH

(Affiliated to Rani Channamma University, Belagavi & Recognised by AICTE, New Delhi)

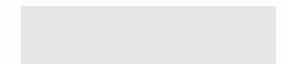
SILVER JUBILEE



About Us

Karnatak Law Society's Institute of Management Education and Research (IMER) started its journey in 1991. IMER offers 2 years full time degree in Master of Business Administration (MBA) affiliated to Rani Channamma University, Belgaum, and is recognized by AICTE, Ministry of Human Resources Development, New Delhi and Govt. of Karnataka. The beautiful campus of IMER bustles with students making the most of spacious classrooms, specialization zones, a well stacked library, computer lab, contemporary seminar hall and an excellent auditorium.

IMER is an institute with a difference where students learn to apply the science of business to the art of management. IMER has been bestowed with A+ + by Business India and Dalal Street Finance Journal consecutively for 3 years. IMER has been awarded the best B-School award in Karnataka by Brands Academy, New Delhi.





Vision

To excel in Management Education, Research, Consultancy, Industry Institute Interface and Alumni Relations.

Mission

To transform every student into an industry ready and motivated business leader with an entrepreneurial mind set.

Values

■ Integrity ■ Commitment ■ Passion

Quality Policy

To continually improve processes of admission, teaching, learning, examination, evaluation, placement, alumni relations, research and extension in order to become an industry friendly institution of academic excellence.



About Karnatak Law Society, Belagavi

Karnatak Law Society, founded by eminent lawyers of Karnataka in 1939, has been rendering yeoman service in the sphere of professional education in this part of the country. It has the distinction of running colleges in the fields of Law, Commerce, Engineering and Management Education. All its Institutions have earned reputation as 'lead colleges' in Karnataka. Starting with Law College in November, 1939, the Society has expanded its educational activities to Commerce, Management and Technology. The Board of Management consists of group of quality conscious professionals comprising lawyers, doctors, engineers, chartered accountants and entrepreneurs.

KLS Management

President

Shri. Anant N. Mandgi, Advocate

Vice - Presidents

Dr. V. V. Huilgol, ENT Specialist

Shri. R. B. Bhandare, Industrialist

Chairman

Shri. M. R. Kulkarni

Secretaries

Shri. A. K. Tagare

Shri. P. G. Badkundri

Shri. V. G. Badkundri, Member

Shri. Rajendra Belgaumkar, Member

Shri. V. M. Deshpande, Member

Shri. S. P. Joshi, Member

Shri. Pramod Kathavi, Member

Shri. U. N. Kalkundrikar, Member

Shri. A. G. Kulkarni, Member

Shri. D. V. Kulkarni, Member

Shri. P. S. Kulkarni, Member

Shri. S. M. Kulkarni, Member

Shri. R. S. Mutalik (Desai), Member

Shri. S. G. Punekar, Member

Shri. P. S. Sawkar, Member

Shri. S. G. Shirgurkar, Member

KLS Institutions

- ↪ Raja Lakhamgouda (RL) Law College, Belagavi
- ↪ Gogte College of Commerce (GCC), Belagavi
- ↪ School of Business Management (SBM), Belagavi
- ↪ Gogte Institute of Technology (GIT), Belagavi
- ↪ Institute of Management Education and Research (IMER), Belagavi
- ↪ Vasanttrao Potdar Polytechnic, Belagavi
- ↪ KLS GCC Bachelor of Business Administration, Belagavi
- ↪ KLS Gogte Pre-University College of Science, Belagavi
- ↪ KLS GCC Bachelor of Computer Application, Belagavi
- ↪ KLS English Medium School, Belagavi
- ↪ Viswanathrao Deshpande Rural Institute of Technology, (VDRIT), Haliyal
- ↪ KLS Pre-University College, Haliyal
- ↪ KLS GCC Master of Commerce, Belagavi
- ↪ KLS BCA College, Haliyal
- ↪ KLS Public School, Belagavi

Governing Council (GC) of KLS IMER



Shri. Rajendra Belgaumkar
Chairman GC



Shri. P. G. Badkundri
Member, GC



Shri. V. M. Deshpande
Member, GC



Shri. Pramod Kathavi
Member, GC



Shri. Ram Bhandare
Member, GC



Dr. Purushottam Bung
Director & Ex-officio
Secretary



Meaningful Education, the IMER Way

IMER firmly believes that meaningful education is the outcome of learning and doing in combination. Students at IMER go through an intense program that packs in a total of 50 hours per week that include 25 hours of classroom teaching, 8 hours of lab work, 15 hours of project work and 2 hours of industry exposure.

Nurturing the Individual

Effective managers are born out of strong individuals. Hence, at IMER we first nurture the individual by building confidence, enhancing communication skills, developing quick thinking skills and promoting decision-making abilities.

Teamwork & Leadership

At IMER, we strongly believe that leadership and teamwork are interdependent. Our students take on both roles. Outbound programs are an integral part of the effort.

Exposure to Creative Thinking

We expose students to active management gurus from various industries and sectors. Students assimilate diverse experiences and translate them into creative and inclusive solutions.

Innovative Pedagogy

The learning environment combines various innovative teaching methods. The rat-race for marks through bookish knowledge just does not exist at IMER. Practical knowledge and creative applications are reinforced as means to marks and success.

Challenge Aplenty

Simulation of the dynamic national scenarios of business & management on one hand and exposure to the international business environment, on the other hand, give total insights useful to grow as a professional.

A curriculum spruced with projects inculcates the art of strategic thinking in students.

Integrated Learning Experience

Our spacious campus is situated conveniently in the city, creating a perfect ambience for the students to utilize well planned resources available at IMER. All these resources combined are created to cater to the learning requirements of the students and help them to improve their efficiency and their competencies.

Classrooms

The venue for interactions, presentations and thought provoking brainstorming sessions, these rooms are equipped with hi-tech support equipment.

- LCD Projectors
- Computers
- AV systems.

MDP Hall

This hall is a full-fledged centre equipped with latest AV systems for conducting MDPs/FDPs and specific programs for corporates.

Library

IMER Library is an invaluable resource for students, researchers and faculties of business and management. The library has a robust collection of over 15850 books, 142 current subscriptions to journals and magazines, newspapers, and many other resources like thesis, student's project reports, CDs/DVDs, NPTEL course materials, back issues of journals.

The library, spread over 375 Square Meters, also provides access to the best digital resources to various databases like Capitaline, EBSCO & j-Gate consisting of e-journals. It provides access to more than 22,000 online full text/abstracts to journals, Company Profiles etc. The functions and services of the library are fully automated.

Discussion Areas and Centres

These are hubs created for exchange of ideas, group discussions and other such activities to encourage healthy interactions. A coffee machine has also been provided in this area to foster discussions and interesting debates.



Our Impressive Infrastructure

Auditorium

Our large, acoustically designed auditorium is the venue for all our discourses, seminars, conferences, presentations and other events. It seats 300 and is a constantly alive with cultural, educational and recreational activities of our students.



Conference Hall

This hall hosts a number of events, meeting press meets, corporate meets and faculty discussions. Fully air-conditioned, this hall is used for smaller group interactions and well suited for interactive presentations.



The Cafeteria @ IMER

Provides food for thought as well as the palate.



Fitness - Body & Mind

Our fitness centre is well equipped with modern exercise equipment and is operated under the watchful eyes of a trained instructor. Besides we have facilities for indoor games like Table tennis, chess and carom and an outdoor volleyball court. We also have a meditation centre.



IMER Gym



IMER Meditation Centre

Transportation

Students can avail our transport facility to and from home, for industrial visits and field projects.



Hostel

Clean, student friendly, well equipped and safe, the Ladies Hostel is on campus, while our gents hostel is within 5 minutes walking distance.



Foundation Day

The idea of starting the course on Management was conceptualized by Shri. Raosaheb Gogte with eminent management members of KLS & academicians like Dr. D. A. Hegde. Shri. Gogte provided the necessary support in terms of ideas and vision to begin the Institute. To commemorate this visionary's contribution to establishment of IMER we celebrate Foundation Day on 16th September every year, i.e his birthday. On this day we felicitate one successful entrepreneur.



Superlative Internship Project

Every year we conduct a Superlative Internship Project to enable students to showcase their Internship projects. The competition is open to students from MBA colleges all over the state. The top 3 projects are awarded with an attractive cash prize and a certificate. The objective of this competition is basically to make the students understand the relevance and importance of the internship which is mandatory during an MBA programme.



The IMER advantage

Tie-ups with World Class Organisations

IIT Madras

Centre for social innovation and entrepreneurship at IIT - Madras and KLS IMER have signed an MOU to collaborate on activities related to academics, research and consultancy including the activities such as: modular certificate courses; conferences; b- plan competitions; consultancy for establishment and hand holding of an incubator.

TiE (The Indus Entrepreneurs) Hubli

As an institutional member of TiE Hubli, IMER organizes TIE connect programmes, My Story sessions, conclaves etc. for the local entrepreneurs, students and academicians to foster entrepreneurial culture amongst them and to create entrepreneurial environment in the region.

EDI, Ahmedabad

Entrepreneurship Development Institute of India (EDI), Gujarat, and KLS IMER have signed an MOU to establish a Project Guidance Centre for Diploma in Entrepreneurship & Business Management (DEBM). Students of IMER will have the benefit of getting a EDI DEBM in addition to the MBA degree .

Student Life at IMER

Life at IMER is happening, packed with classes, projects, events and various activities. Our extra-curricular and co-curricular activities are designed to stimulate the students to learn, excel and grow. We are committed to create a different ambience for better learning and development.

Orientation Programme – AARAMBH

The power packed orientation programme tries to bring students to a common learning platform, understanding that they come from diverse backgrounds – both educational and socio- cultural. Right in the orientation programme students are mapped for the strengths and grey areas by close monitoring so that further attention to them can be planned by mentoring, special attention and tutorials. The seniors have an in house competition for the freshers thereby introducing them to the exciting world of management education. They also welcome the freshers with a Freshers Party.

Industrial Visits

Industrial Visits are an integral part of the students' life during his /her stay at IMER. Industry visits sensitize students to the practical challenges that organizations face in the business world. Industrial visits also give greater clarity about various management concepts for students as they can practically see how these concepts are put into action.

Outbound Training Programmes

These programmes comprise of outbound assignments. Participants are made to go through various outdoor activities where they will be required to face challenging situations as individuals and teams. This will help them see the importance of communication, leadership, teamwork, planning and delegation. This acts as best platforms for personality development, confidence building and team building



International Tours

Our students, accompanied by staff tour locations such as Hong Kong, Macau and Sri Lanka



Imer Community Service.

We try to develop our students as good citizens with a sense of social responsibility. In this direction we conduct several community outreach programmes like blood donation camps, tree planting and sapling distribution, voting awareness, etc. The overall HDFC CSR initiative, of which IMER was a part, earned a mention in the Guinness World Records. Greenathon and Spreading Smiles are our two popular social outreach programmes.

Internship (Project Work)

All the candidates shall undertake an Internship of the recommended duration during the course. The Internship should have industry orientation and the work should be certified by the concerned organization where the student has undertaken the Internship. The Internship report shall be submitted by the students as per the guidelines prescribed by the university.

Organisation Study (between I and II semester) - one month duration

Internship (between III and IV semester) - two months duration

Renaissance

Our in-house sports event conducted annually to generate the spirit of healthy competition and sportsmanship amongst students in table tennis, volley ball, cricket, carom, chess, etc.

Clubs @ IMER

Movie Club

A movie club introduces good cinema to our students, fosters discussion among them, and a general appreciation of this fast-evolving art form.

The Reading Club

This club strives to inculcate the apparently lost joy of reading among young Indian minds. Several interesting debates, discussions, post sessions are held. It has been a great tool for widening the vocabulary base among our students.

The Yoga Club

These sessions are held every Sunday morning and selected yoga poses are properly displayed and taught to the student participants so that they can practice these at home during the week.

TRAINING AND PLACEMENT CELL

IMER has a dedicated centre for placement. Being a front runner in the field of imparting professional management education in this part of the country, IMER also boasts an excellent track record of placements. Students graduating from this professionally driven Institute are today serving with great companies and at top management positions across a gamut of industries viz. Banking, Manufacturing, Retail, FMCG, Telecommunications, IT, etc.

Pre-Placement Activity:

Pre-Placement activities are given due importance, from day one of the MBA life of the student and the concept of mentoring each and every student is followed regularly in IMER. Students are trained in:

1. Interviews
2. Group Discussions.
3. Professional Resume Writing.
4. Aptitude Tests.
5. Soft Skills.
6. Internships

Professionals from various industries visit the Institute and interact with students on regular basis and guide them in accordance with the industry norms and standards. The Institute has tie-up with professional training and development centres and individuals to carry out the pre placement activities in a stringent and result oriented methodology.

Alumni Network:

The alumni network of the institute is one of the strategic sources in getting successful placements done for the students graduating from us even today. And the companies where in our Alumni are working are extremely happy to

visit the Institute every year to pick fresh management brains for the highly competitive environment and also rely on the chunk of talent for their human resource requirements from IMER. We meet the alumni regularly in our alumni meet called Samhita.

Emphasis on Career than Job:

The Placement Cell of the Institute is aptly set up, not only to get a right job, but guides each of its students to get into the right career. The process of personal attention and hand holding is a norm and is followed at every aspect of the MBA life of a student, which has resulted in the students achieving laurels in the profession they have chosen.

Key Recruiters



Research and Publications



Research Centre

IMER has the unique distinction of being accorded a post graduate Research Centre outside the University campus in the RCU system. With this enhancement, our faculty will be able to guide students toward PhDs, and seek funding for research from various nodal bodies. 4 of our faculty are eligible for guideships. The Institute will be able to undertake various research assignments and consultancy projects from local and surrounding industry.



TATVA

(ISSN No. 0973-0974) is a journal and forum of discussion of contemporary issues in management. It carries articles, research papers, book reviews and case studies. It is a peer reviewed journal and is in its eleventh year of publication. It is circulated amongst top B-Schools all over India, our alumni and practitioners in corporate India.



Newsletter

KLS IMER Happenings - showcases events and enhancements at the B-School on the move. As KLS IMER moves to instill, in its operating DNA, a focus on issues and matters beyond the typical syllabus, every issue of the newsletter highlights activities undertaken for every four months in the year.

Speakers @ IMER

Exposure to Ideas & Personalities regularly

IMER Industry Interaction Series (III Series) is the special endeavor of KLS IMER. IMER family believes in spreading the worldly knowledge beyond MBA programme to our students. III series is aimed at bringing successful people from diverse fields such as business, education, music, artists representing many forms of fine arts, to share their experiences with the students. The III series stage is open for experts and thought leaders, who are keen to share their knowledge in their area of expertise with our students. Some of our recent speakers :

Mr. Kanwal Rekhi, Technology Wizard, Entrepreneur, USA

Prof. Radhakrishnan Pillai, Founder-Director of Chanakya Institute of Public Leadership (CIPL), Mumbai

CA. Dhiraj Chandrakumar Baldota, Partner, C L Baldota & Co., Chartered Accountants, Solapur.

Dr. Sunil Rodd, Associate Professor, Gogte Institute of Technology, Belagavi

Ms. Chetana Biraj, Hon'ble Judge, Lokadalat, Belagavi

Dr. M. M. Munshi, Associate Professor, VTU, Belagavi

Mr. Anand Naik, Founder and Managing Director, BoredBees Tech Solutions India (P) Ltd.

Mr. Dattatray Kulkarni, Retd. Chief Manager, SBI.

Dr. Jayant Kittur, Professor and Dean R&D, KLS' Gogte Institute of Technology, Belagavi.

Mr. Anand Kulkarni, retired SBI Chief manager and representative of Dyota Solutions Pvt. Ltd

Mr. Raveendranath Hebbar, DGM, Zonal Head Corporation Bank, Belagavi.

Mr. Venkat Subramanian, Mumbai.

Mr. Srinivas Charamarthy, Entrepreneur, Hyderabad.

Mr. Salim Raza Jinnedi, Area Training Manager, Exide Life Insurance Co. Ltd, Belagavi.

Dr. Nitin Khot, Environmentalist and Social Activist, Belagavi.

Mr. Kaushik Ramachandra, Dyota Solutions Pvt. Ltd.

Ms. Geeta Ramamurthy, Co- founder and CEO, Ignite Career Confidence Pvt. Ltd.

Mr. Prashant Mahiskar, Senior Manager, Aurangabad Electrical Ltd.



Mr. Kanwal Rekhi
Technology Wizard, Entrepreneur, USA



Prof. Radhakrishnan Pillai, Founder-Director of
Chanakya Institute of Public Leadership (CIPL), Mumbai

DIRECTOR'S MESSAGE



As Head of the Institution and on behalf of IMER family, I welcome you to the world of IMER.

We are a premier institute well known throughout India for imparting quality Management education since 1991. Our dedicated and well experienced faculty with industry background; a state-of-the-art infrastructure and a robust industry institute interface are the salient features of IMER.

IMER strongly believes in achieving excellence at all fronts, namely; academics, research, consultancy, placements, social outreach and overall grooming of its students. The activities at the institute are steered at creating ample opportunities for students. Such opportunities allow the students to determine, discover and learn beyond the territory of the curriculum, the class room & the campus. We constantly encourage students to take up live projects/assignments/internships which will help them broaden their horizons; improve & augment their thought process and grow as professional.

IMER is a student driven and student centric Institution where-in all the decisions are taken keeping welfare of the students in mind. Our strong alumni base of 1600 plus, who have created their own identity in their respective domains, is a testimony to this fact.

We at IMER strongly believe in creating conducive learning environment for students so that on completion of their MBA course they have abundant knowledge, huge pack of skills and right attitude with them. This is the reason we involve students in various activities like out bound training, soft skill development workshops, industrial visits, interaction with the people from industry, management events, pre-placements training, etc., and groom them with required KSAs (Knowledge, Skills and Attitude) so that they are ready to face the challenges of corporate world or their own enterprises.

I on behalf of IMER family congratulate you for having chosen IMER for higher studies and wish you success in all your future endeavours.

Happy Learning!

FROM THE
DIRECTORS
DESK

FACULTY PROFILE

GENERAL MANAGEMENT, BUSINESS RESEARCH AND ANALYTICS



Dr. Purushottam Bung,

BE, PGDM(AUS), MBA (AUS), Ph.D
DIRECTOR

Dr. Purushottam Bung is an academican with rich industry and entrepreneurial experience of nearly two decades. He is a seasoned researcher and scholar, with significant contributions in the areas of Strategy and Entrepreneurship. He is basically an engineer with a rich industry experience in various departments across various organizations, both domestic and international. He completed PGDM from Melbourne Business School, and MBA from Monash University, Australia. He was awarded Doctorate by Karnatak University, India. He has presented and published numerous research papers in national and international conferences and renowned journals. He has been offering management consultancy services to local businesses and entrepreneurs as well. He has been bestowed with 'Distinguished Educator' award by Discovery Education Media, New Delhi in 2012 and 'Best Director of a B-School in Karnataka' as part of education excellence awards – 2015 by Brands Academy.



Dr. Poornima M. Charanthimath

BE, M.Sc (UK), Ph.D

She is a management educator with rich industry, consultancy, training, administration and research experience of nearly 30 years both domestic and international. She is a research scholar, Ph. D. guide and coordinator Research Centre with significant contributions in the areas of TQM, Entrepreneurship and General Management. She is an author of books on TQM and Entrepreneurship Development, published by Pearson. She is an editor of "TATVA" a peer reviewed, annual Journal of research scholars published by the institute. She is a Fellow of Institution of Engineers, India and recipient of distinguished engineer's award from Institution of Engineers. She has been awarded by Deshpande Foundation's entrepreneurship academy for promoting entrepreneurship education in sandbox region. She has also taught a module on international entrepreneurship an Indian Perspective at Leeds University, UK. She has conducted EDP for various industries: HLL, TATA Motors and implemented systems to Enhance Kaizen Participation to solve problems that directly improve the top line.



Deepa. D.Saibannavar

B.E, Mtech(CSE)

She has an experience of 5.6 years in Teaching and Industry. Her areas of interest includes Computer Networks, Web technology, Cloud Computing, Operating Systems. Her area of research is Vehicular Ad-hoc Networks and Cloud Computing. She has presented one paper in International Conference and published two papers in International journal. She is also an editor board member of International Journal of Research and Applied Innovations (IJRAI). Presently, she is the coordinator of IT department in IMER.

HUMAN RESOURCE MANAGEMENT



Dr. Kirti Shivakumar
M.A., MHRM, Ph.D

She has 24 years of experience in industry, consultancy, training, teaching and administration. Her areas of interest are HRM, Organization Behaviour and General Management She has authored seven case studies and several research papers which have been published. She is the recipient of a grant by UNDP for developing case studies in CSR and grants to develop case studies in Entrepreneurship by ISB Hyderabad. She received several Best Case Study awards. As a trainer, she has conducted training programmes for organizations Bajaj Electricals, WCPM, IOC in the areas of Soft skill development, TOT, Leadership and Communication Workshops.



Ms. Shailaja G. Hiremath
MBA

She has three years of industry experience and eight years of experience in Management Education. Her areas of interest include Human Resource Management, Organization Development, Leadership, Strategic Management and Business Ethics. She is the coordinator of Centre for Ethics & Social Responsibility at IMER. She has presented research papers in reputed national & international conferences & seminars. She has conducted several management related training sessions in various educational institutions & industries.

TRAINING AND PLACEMENT



Mr. Maruti N. Sadavar
MBA, Training & Placement Officer

Has corporate experience of 5 years in FMCG (Pepsico International, Bengaluru) as Customer Executive (Distribution Sales) and Telecom (Idea Cellular Ltd., Belagavi) sector as Territory Sales Manager. And has academic Teaching, Training & Placements experience of 4 years. Trained many students under "Sahayog&Vikasan" govt. soft skills projects. Trained many corporates on "Soft Skills, Goal Orientation, Prioritizing& Performance Improvement". Placed 86% of eligible MBA students from the current batch 2013-15 at companies like Aditya Birla Madura Fashion & Lifestyle, Bharati Airtel, BNY Mellon, Berger Paints India, Vodafone, J K Cement, Birla Shakti Cement &Cipla etc.



Dr. Shashidhar G. Chiniwar
B.Tech , MBA, Ph.D

He has completed his B. Tech. from Bangalore University and has master's in Business Administration from Karnataka University and has secured second rank to the university. His Ph.D is in the area of Marketing. He has over 24 years of experience in teaching, consultancy, administration and industry. He is also the placement coordinator. His subjects of interest are in the field of Marketing and General Management. He has conducted over fifteen Executive Development Workshops and Management Development programs for various industries. He has attended over twenty four seminars and conferences in India and Abroad. He has also published seven articles on various topics in reputed national and international journals and is regularly invited as a resource person by various institutions and other government and non government organizations. He is presently Shivaji University Vice Chancellor's nominee on the Board of Studies in Marketing at SIBER, Kolhapur.



Mrs. Padmapriya R. Katagal
PGDM

She has an experience of 3 years in the industry and 8 years in academics. Her areas of interest are Marketing and General Management. She is invited as a resource person for workshops and FDPs in the field of Consumer Behaviour.



Mr. Shrikant G. Naik
B.Pharmacy, PGDM, M.Com

He has 10 years Industry experience in Pharmaceutical Companies like Morepen Labs, Novo Nordisk, Ranbaxy Labs, Abbott -Middle Management) and 4 years in management education. His subject of interest are Sales and Distribution Management, Service Marketing, Rural Marketing and Corporate Law. He is the coordinator of Center for Marketing Research and SIP (Superlative Internship Project) Contest at IMER. He is pursuing PhD in Management at Jain University. He has presented papers in various national conferences.



Dr. Arif H. Shaikh
M.Com , MBA, M.Phil, Ph.D

Dr. Arif H. Shaikh is an eminent professional and academician. He has done his Ph.D in Commerce and is serving as an Associate Professor. Dr. Arif holds 15 plus years of experience in academics. His areas of interest are Corporate Tax Planning, Financial Institutions and Markets, Indian Business Environment, MBP and HR. He has presented research papers in national and international seminars. He was awarded with the Best Research Paper Award at National HR Conclave 2012. He has 11 publications listed to his name in form of research articles in national and international journals and authored books on Indian Financial System, Basics of Banking and Insurance, Managerial Economics and Indian Business Environment.



Mr. B. K. Deshmukh
BE, MBA.

Has an experience of 8 years in Industry and 7 years in Academics. His subjects of interest are in the field of Finance (SAPM) and General Management. He has secured 2nd Rank in MBA in Osmania University, Hyderabad. He has presented a paper on FDI in NIT Warangal. He has attended an FDP IN IIM Kozikode. He is invited as resource person by various educational Institutions.



Mr. Shirang A. Deshpande
MBA

Has an experience of 1 year in Industry & 11 years in Academics. His subjects of interest are in the field of Financial Management, Derivative Markets, International Finance & Merchant Banking. He is shouldering the responsibility of PGP coordinator & liaises with university on matters related to Calendar of Events, Conducting of Examinations, Internship Projects, Syllabus revision etc. He is the nodal officer for AISHE. He has published several papers in International Journals & attended FDPs organised by reputed Institutes.



Mr. Rahul Mailcontractor
B.E., MBA

Prof. Rahul Mailcontractor is B.E. MBA (Finance) and an Assistant Professor with over 5 years of experience in Teaching. Having taken teaching as a preferred choice of profession, he has passed UGC NET and KSET examinations. A passionate teacher and guide, he specializes in subjects related to Finance and Capital markets (SAPM, Financial Derivatives, Merchant Banking and Financial Services) and Quantitative Techniques. He conducts workshops on various topics like Data Analysis using SPSS and PG CET /KMAT training. Prof. Rahul Mailcontractor is an investment advisor and finance consultant with NSE certificates in Investment Analysis and Portfolio Management, Fundamental Analysis and Capital Markets (Dealers module). He is also a NSE Certified Market Professional (Level 1). He conducts certification programs on Capital markets and training programs in NCFM /NISM certification. His area of research are Portfolio Theory and Financial Derivatives. He has participated in various FDPs and Seminars related to Multivariate Data Analysis, Structural Equation Modelling (SEM), Research methodology using SPSS and Financial Derivatives. He is an active investor and trader with trading interest in Cash and Derivative markets.



Ms. Sonal S. Revankar
M.com, MBA(Finance), Diploma in IBO

She is a teaching enthusiast and a research scholar in the area of finance. She has gained an experience of 5 years in teaching and administration. Her areas of interest are Financial Management, Cost Management, Advanced and International Financial Management, Business Research Methods, and Statistics for Managers. She is currently pursuing her doctoral programme in management in the area of banking and finance under RCU. She is a NET (JRF-UGC) and K-SET qualified teacher. She has 3 international publications and has attended a workshop on research methodology conducted by IIT- Mumbai.

ALUMINI CORDINATOR



Mr. Ameet V. Kulkarni
MBA

He has an experience of 1 year in Industry and 3 years in Academics. His subjects of Interest are Principles of Marketing, Entrepreneurship, strategic management, Business law and Business Environment. He has presented papers in National and International seminars. He is the member for Association of International Business (AIB) and he has participated in AIB conference at IIM- Bengaluru. He is pursuing his research degree in the field of Marketing.

STUDENT PROFILING

KLS IMER conducts the Student Profiling Activity of its incoming student body. Its aim is to assess the students' level of knowledge, skill and ability in terms of General Knowledge, Aptitude, Communication Skills and Basic Computer Skills at the beginning of the MBA course. The profiling result provides input for understanding the training needs of students.

The concept of **English Immersion Classes** has been introduced for the students. We have appointed eminent English teachers to conduct English Immersion Classes on a daily basis. These classes are offered free of charge to our students.

VISITING FACULTY



Dr. Sushama Patnekar

MA (Eng), MA (French), Ph.D (French)

With Masters Degrees both in English and French, Dr. MrsPatnekar earned her doctorate in 2013 in French literature from Karnatak University Dharwad, She has a teaching experience of 30 years at various institutes, including Sophia College and Somaiya College Mumbai and has also been a visiting faculty at prominent institutions in Belagavi.



Ms. Faridah Saith

M.Sc (Psychology)

She has been associated with the teaching of English language since the past 18 years. Her field of specialty includes Phonic training and Grammar. She has also been involved in teaching soft skills and life skills. She has been associated with Love Dale Central School and Jain Heritage School for teacher and student training in the above mentioned fields.



Ms. Leena Bhatkal

M.Com

She has worked for several years in educational institutions in the academic and administrative field. Her focus is mainly on enhancing the confidence of students so that they can communicate better in English.



Seminar Hall

Course Structure

MBA – Master of Business Administration Programme

I Semester

- Business Data Analysis
- Corporate Communications
- Entrepreneurship Development
- Fundamentals of Management & Human Resources
- Fundamentals of Marketing Management
- Accounting
- Managerial Economics Soft Skills

II Semester

- Business Research Methods
- Macro Business Environment
- Organizational Behaviour & Advance Human Resources Management
- Operation Management
- Technology Skill

III Semester

- Strategic Management
- Total Quality Management
- Employability Skills

IV Semester

- Management Control System Project Work (Activity Based Learning)
- Studies In Indian Values and Management

SPECIALISATION

	Advanced Business Management	Finance Specialization	Human Resource Specialization	Marketing Specialization
II Semester	<ul style="list-style-type: none"> • Hospitality Management • Operations Research • Managing Micro Small & Medium Enterprises • New Venture Creation 	<ul style="list-style-type: none"> • Advanced Cost Management • Corporate Finance • Social Banking & Micro Finance. 	<ul style="list-style-type: none"> • Learning And Development • Strategic Human Resources Management • Talent Management 	<ul style="list-style-type: none"> • Consumer Behavior • Sales Management • Service Marketing • Open Elective Course • Internship Project
III Semester	<ul style="list-style-type: none"> • Family Business Management • Nurturing Business Venture • Productivity Management • Advanced Hospitality Management • Agri-Business Management • Health-Care Management • NGO Management • Social Entrepreneurship 	<ul style="list-style-type: none"> • Banking Management • Derivatives Markets • Financial Markets & Institutions • Foreign Exchange Market • Investment Analysis & Portfolio Management • Investment Risk Management & Financial Ethics • Tax Planning & Management-I 	<ul style="list-style-type: none"> • Employee Engagement & Inter personal Effectiveness • Global Human Resources Management • Industrial & Employee Relations • Knowledge Management & Human Resources and Information System • Organization design & Development Performance Management System. 	<ul style="list-style-type: none"> • Advertising Management • International Marketing Management • Retailing Management • Strategic Brand Management • Cause Related Marketing • Distribution & Logistics Management • Legal Aspects of Marketing • Strategic Marketing Management • Open Elective Course
IV Semester	<ul style="list-style-type: none"> • Innovation and Technology Management • Supply Chain Management • Enterprise Resource Planning • Managing Business Growth • Tourism and Travel Management • Value Analysis and Management 	<ul style="list-style-type: none"> • Corporate Financial Restructuring • Insurance Management • International Financial Management • Management of Mutual Funds • Merchant Banking & Financial Services • Tax Planning & Management-II 	<ul style="list-style-type: none"> • Change Management & Leadership • Compensation Management • Counseling and Stress Management • Competency Mapping • Contemporary Developments in HRM • Human Resources Analytics 	<ul style="list-style-type: none"> • Business to Business Marketing • E-Marketing • Rural Marketing • Agricultural Product Marketing • Customer Relationship Management • Event Marketing and Management

The 2-year MBA Programme is comprised of four semesters of 16 weeks each.

Admission and Selection Criteria

All applicants are required to submit a completed IMER application form (attached to this prospectus), with required testimonials (attested degree certificate, marks sheets, score cards etc). All applicants must meet the following admission criteria.

Govt. Quota

- Graduation from any recognised university with at least 50% (SC/ST 45%).
- If the applicant has completed his/her graduation course from other than Rani Channamma University, Belgaum, he/she must produce eligibility certificate from Rani Channamma University and Migration Certificate from the University of his/her graduation.
- Must appear for Post Graduate Common Entrance Test (PGCET) conducted by the Government of Karnataka.

Management Quota

- Graduation from any recognised university with at least 50% (SC/ST 45%).
- If the applicant has completed his/her graduation course from other than Rani Channamma University, Belgaum, he/she must produce eligibility certificate from Rani Channamma University and Migration Certificate from the University of his/her graduation.
- Must appear for Post Graduate Common Entrance Test (PGCET) conducted by the Government of Karnataka or MAT/CAT/XAT/KMAT or any other entrance test recognised by AICTE, New Delhi,

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